From: ChiefLearningOfficer@BudgetBrainiacs

Here's the Free Ebook You Requested…

Dear Amelia,

Congratulations for requesting **Budget Brainiac**'s free ebook ***15 Ways to Teach Kids About Money***! Everything you need to get started is right here in the ebook.

We hope you find it useful and test a few of our ideas.

- Allowances, work or both?
- The difference between needs and wants
- Moving from piggy banks to real banks
- Making choices based on wise budgeting

While the ebook is a great start, there's more you can do.

I'm a mom who's also a banking executive, and I've earned an MBA. A few years ago, I was exactly where you are right now — working hard, doing everything "right," and still worrying constantly about my kids growing up unprepared to deal with the adult realities of money. I read books and watched YouTube videos trying to figure out what to do. Like you, I was also very, very busy working and parenting full-time.

That's why I developed **Budget Brainiacs**, an online community that's making a huge difference in alleviating money worries in both parents and kids. Download our ebook here and visit the Budget Brainiacs website to learn more.

Check us out to really get a jump start on helping your kids become money smart.

Sincerely,

Cheryl Christensen
Chief Learning Officer, Budget Brainiacs

P.S. If you go there by midnight, there's another free gift waiting just for you you're gonna love.